

# Join us

Join us for a unique sensory experience to support Vision Loss Alliance of New Jersey. Guests will have the opportunity to dine wearing occluders and experience what a meal is like for people with vision loss.



*Your support is crucial for the success of our event.*

Please consider helping us to empower individuals with vision loss to live engaged, productive and independent lives.

## Board of Trustees

Robin Pearl, Chair; Julie Ruth, Vice Chair; Carl Augusto; Kelly Bleach; Shelly Carolan; Laura Gardner-Lang; Fred Hyatt; Sharon Lolk

*“...I may have lost my sight, but I have not lost my vision.”*

- Charlene, a Vision Loss Alliance of New Jersey participant



## Mission

Vision Loss Alliance of New Jersey creates and delivers expert programs and services that build confidence and improve the quality of life for individuals living with vision loss.



## SPONSORSHIP & SUPPORT OPPORTUNITIES

OCTOBER 25, 2018

Meadow Wood Manor, Randolph  
6:00 pm to 9:30 pm

*In 2018, Vision Loss Alliance of New Jersey is celebrating 75 years of transforming lives one individual at a time. Your support and vision has made this possible. We need your help to continue for the next 75 years and beyond.*



## Sponsorship Opportunities

All sponsors will receive recognition in the VLANJ newsletter, on the Dining in the Dark page of the VLANJ website (with a link to your company site, if applicable), and Dining in the Dark press, social media and related materials.

### Diamond Spring Sponsor - \$25,000

- Two VIP tables
- Presentation during awards segment
- Logo on invitation and materials, including Program cover
- Full-page profile and ad in Program
- Exclusive signage
- Logo on Banner
- Opportunity to share marketing samples or materials at the event

### Platinum Sponsor - \$10,000

- VIP table
- Logo on materials
- Full-page ad in Program
- Exclusive signage
- Opportunity to share marketing samples or materials at the event

## Event Program

**Back Cover\*** (5" x 8") - \$1,500

**Inside Front Cover\*** (5" x 8") - \$1,200

**Inside Back cover\*** (5" x 8") - \$1,000

**Full Page** (5" x 6.75") - \$500

**Half Page** (5" x 3.25") - \$300

**Quarter Page** (3.5" x 2") - \$150

\*Premium ads are on a first-serve basis.

### Gold Sponsor - \$7,500

- Premium Table
- Full-page ad in Program
- Signage
- Opportunity to share marketing samples or materials at the event

### Silver Sponsor - \$5,000

- Premium Table
- Full-page ad in Program
- Signage

### Sponsor - \$2,500

- Table
- Full-page ad in Program
- Signage

### Partner - \$1,000

- Seating for 4
- Half-page ad in Program
- Signage

### Sponsor a Student - \$125

- Sponsor one VLANJ student to attend the event

Ads may be submitted in 4-color or black and white.

Camera-ready artwork (PDF or jpeg) or the wording for your ad may be submitted electronically to [jdaniels@vlanj.org](mailto:jdaniels@vlanj.org).

*Program ads, donations,  
and a portion of  
sponsorship prices  
are tax deductible as  
allowed by law.*

## Response Form:

Complete this form to support Dining in the Dark:

**Yes**, I want to sponsor *Dining in the Dark*.

- Diamond Spring Sponsor - \$25,000  
 Platinum Sponsor - \$10,000  
 Silver Sponsor - \$5,000  
 Partner - \$1,000
- Gold Sponsor - \$7,500  
 Sponsor - \$2,500  
 Sponsor a Student - \$125

**Yes**, I want to place an ad in the Program.

- Back Cover\*  
 Inside Front Cover\*  
 Inside Back Cover\*
- Full Page  
 Half Page  
 Quarter Page

\*Premium ads are on a first-reserved basis.

**Yes**, I want to attend *Dining in the Dark*.

**Individual:** \$125

\_\_\_\_\_ guest(s) @ \$125 each = \_\_\_\_\_

**Table of ten:** \$1,000

I would like to make a donation of \$ \_\_\_\_\_

My check for \$ \_\_\_\_\_ made payable to the **Vision Loss Alliance of New Jersey** is enclosed.

Credit Card:  MC  Visa  Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Please send completed form to:

**Vision Loss Alliance of New Jersey**

**Att: Development Dept.**

**155 Morris Ave., Ste. 2**

**Denville, NJ 07834**

Or fax to: (973) 627-1622

Questions? Call (973) 627-0055, ext. 323

Visit [vlanj.org/DiningInTheDark](http://vlanj.org/DiningInTheDark)

for more information.

● **DEADLINE:** September 30, 2018

